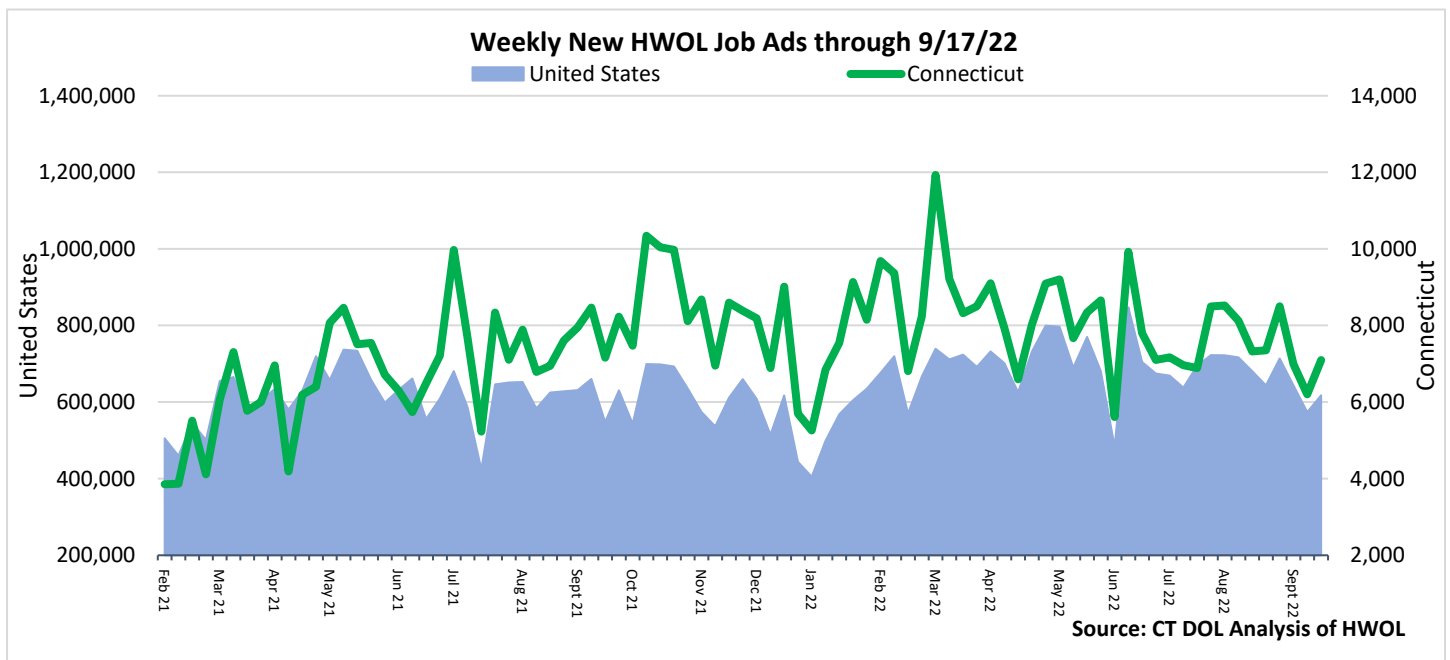# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending September 17th, 2022: Job Ad Counts Up 14% Over the Week

WETHERSFIELD, September 23rd, 2022 – During the week ending September 17th, there were 7,096 new postings, up 893 or +14% over the week. Some of the largest industry increases occurred in Finance & Insurance (+300 new ads), Health Care & Social Assistance (+193 new ads), and Utilities (+158 new ads). Occupations with the largest over-the-week increases include Wholesale & Manufacturing Sales Representatives (+76 new ads), Supervisors of Retail Sales Workers (+36 new ads), and Retail Salespersons (+33 new ads). Employers with the largest over-the-week increases include Yale-New Haven Health System (+177 new ads), Target (+59 new ads), and Trinity Health (+42 new ads). The total new ad count for the week ending September 17th represents a rebound from last week, which was a 16-week low. Note: The Help Wanted Online data series was recently revised to better reflect job posting behavior on some of its source job board websites. This revision resulted in lower total counts for May-August 2022.

Weekly New HWOL Job Ads through 9/17/22

Source: CT DOL Analysis of HWOL

Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, Supervisors of Retail Sales Workers.

Employers with the most new postings include Yale-New Haven Health System, KPMG, and Trinity Health.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,205 new postings, +19% over the week)
- **Finance & Insurance** (804 new postings, +60% over the week)
- **Manufacturing** (729 new postings, +0.1% over the week)

NAICS	Industry	Ads Week Ending: 9/17/22	1 week ago: 9/10/22	4 weeks ago: 8/20/22	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	7,096	6,203	7,352	14%	893	-3%	-256
11	Agriculture, Forestry, Fishing and Hunting	3	4	4	-25%	-1	-25%	-1
21	Mining, Quarrying, and Oil and Gas Extraction	5	5	3	0%	0	67%	2
22	Utilities	224	66	28	239%	158	700%	196
23	Construction	94	86	105	9%	8	-10%	-11
31	Manufacturing	729	728	680	0.1%	1	7%	49
42	Wholesale Trade	35	39	46	-10%	-4	-24%	-11
44	Retail Trade	708	674	690	5%	34	3%	18
48	Transportation and Warehousing	161	145	203	11%	16	-21%	-42
51	Information	149	107	153	39%	42	-3%	-4
52	Finance and Insurance	804	504	637	60%	300	26%	167
53	Real Estate and Rental and Leasing	82	86	97	-5%	-4	-15%	-15
54	Professional, Scientific, and Technical Services	447	362	463	23%	85	-3%	-16
55	Management	10	5	9	100%	5	11%	1
56	Administrative and Support	140	160	167	-13%	-20	-16%	-27
61	Educational Services	284	299	413	-5%	-15	-31%	-129
62	Health Care and Social Assistance	1,205	1,012	1,418	19%	193	-15%	-213
71	Arts, Entertainment, and Recreation	48	62	43	-23%	-14	12%	5
72	Accommodation and Food Services	329	396	479	-17%	-67	-31%	-150
81	Other Services (except Public Administration)	126	124	147	2%	2	-14%	-21
92	Public Administration	87	75	99	16%	12	-12%	-12
99	Unspecified	1,426	1,264	1,468	13%	162	-3%	-42

Source: CT DOL Analysis of HWOL

During the week ending September 17th, 2022, the total ad increases of 893 new ads or +14% is the net result of increases in 13 of 21 industries. The 13 increasing industries grew by a combined 1,018 new ads and the 7 decreasing industries fell by 125. Three industries accounted for more than two-thirds of the increase: Finance & Insurance (+300 new ads), Health Care & Social Assistance (+193 new ads) and Utilities (+158 new ads). The seven decreasing industries fell by a combined 125 new ads. The largest over the week drop occurred in Accommodation & Food Services (-67 new ads). Over 4 weeks, total new ads were down 256 new ads or -3%. 14 of 21 industries had 4-week declines, the largest occurred in Health Care & Social Assistance (-213 new ads), Accommodation & Food Services (-150 new ads), and Educational Services (-129 new ads). Utilities (+196 new ads) had the largest four-week gain.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

Help Wanted Online (HWOL) Weekly New Job Ads   CTDOL, Office of Research

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	9/17/22	9/10/22	8/20/22	%	#	%	#
Registered Nurses	259	259	232	0%	0	12%	27
Retail Salespersons	256	223	190	15%	33	35%	66
First-Line Supervisors of Retail Sales Workers	157	121	129	30%	36	22%	28
Sales Representatives, Wholesale and Manufacturing	117	134	103	-13%	-17	14%	14
Sales Representatives, Technical and Scientific Products	89	13	17	585%	76	424%	72
Medical and Health Services Managers	88	66	111	33%	22	-21%	-23
Customer Service Representatives	87	95	95	-8%	-8	-8%	-8
Laborers and Freight, Stock, and Material Movers, Hand	83	62	53	34%	21	57%	30
General and Operations Managers	79	95	76	-17%	-16	4%	3
Sales Managers	78	55	60	42%	23	30%	18
Secretaries and Administrative Assistants	71	64	98	11%	7	-28%	-27
Janitors and Cleaners	71	38	52	87%	33	37%	19
Maintenance and Repair Workers, General	63	48	51	31%	15	24%	12
Marketing Managers	60	48	55	25%	12	9%	5
Heavy and Tractor-Trailer Truck Drivers	56	59	74	-5%	-3	-24%	-18
Electrical Engineers	54	29	16	86%	25	238%	38
Management Analysts	53	44	45	20%	9	18%	8
Licensed Practical and Licensed Vocational Nurses	53	44	51	20%	9	4%	2
Financial and Investment Analysts	50	36	31	39%	14	61%	19
Security Guards	50	50	18	0%	0	178%	32
Architectural and Engineering Managers	49	27	26	81%	22	88%	23
Medical Assistants	46	42	53	10%	4	-13%	-7
Merchandise Displayers and Window Trimmers	44	36	43	22%	8	2%	1
Operations Research Analysts	44	25	26	76%	19	69%	18
Nurse Practitioners	43	29	23	48%	14	87%	20

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (259 new postings, unchanged over the week)
- Retail Salespersons (256 new postings, +15% over the week)
- Supervisors of Retail Sales Workers (157 new postings, +30% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 9/17/22	1 Week Ago: 9/10/22	4 Weeks Ago: 8/20/22	1 Week # Change	4 Week # Change
Yale-New Haven Health System	256	79	187	177	69
KPMG	86	54	55	32	31
Trinity Health	81	39	35	42	46
Cigna Corporation	80	74	85	6	-5
Target	64	5	13	59	51
Travelers	53	11	49	42	4
State of Connecticut	51	42	47	9	4
BJ's Wholesale Club, Inc.	50	16	65	34	-15
Raytheon	49	78	66	-29	-17
CVS Health	49	50	54	-1	-5
University of Connecticut	42	15	15	27	27
Charter Communications	40	22	28	18	12
EverSource	36	26	19	10	17
General Dynamics	36	15	34	21	2
Humana	31	6	22	25	9
Macy's	27	13	15	14	12
Asml United States Incorporated	25	22	6	3	19
Aya Healthcare	25	86	71	-61	-46
Disney	25	4	11	21	14
Day Kimball Healthcare	25	19	13	6	12
Walgreens Boots Alliance Inc	25	81	46	-56	-21
The Hartford Financial Group	24	26	21	-2	3
Dattco Incorporated	23	8	5	15	18
UnitedHealth Group	23	8	16	15	7
Lockheed Martin Corporation	23	10	33	13	-10

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare & Social Assistance, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 18 percent of all new ads. 20 of 25 employers in the top 25 had over-the-week increases. The largest increases in the top 25 include Yale-New Haven Health System (+177 new ads) and Target (+59 new ads). The largest one-week decrease in the top 25 occurred at Aya Healthcare (-61 new ads). Over four weeks, 18 employers in the top 25 increased and 7 decreased. The largest four-week increase occurred at Yale-New Haven Health System (+69 new ads) and the largest four-week decrease occurred at Aya Healthcare (-46 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/hwol.asp